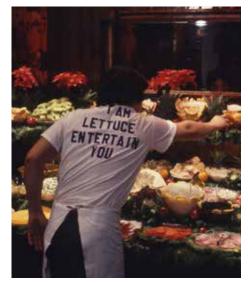


About Us

"Lettuce Entertain You started because of ideas. We are a group of entrepreneurs who work under one umbrella and it's our culture of caring that bonds us. Caring about the food, the service, our people and our guests."

> - Richard Melman, Founder & Chairman of Lettuce Entertain You Enterprises





# **ABOUT US**

Lettuce Entertain You Enterprises, Inc., is one of the most influential, independently-owned restaurant groups in the country. Lettuce currently owns, licenses or manages more than 60 brands and 110 restaurants in Illinois, Minnesota, Nevada, California, Maryland, Washington D.C., Virginia and Texas.

Lettuce was founded as a result of joining Richard Melman's innovative ideas with the business acumen of Jerry A. Orzoff, Melman's first partner. A successful realtor, Orzoff (who died in 1981 at the age of 45), played a crucial role in Melman's life as a friend and mentor. "Jerry was a guy I respected and related to. He believed in my ideas. Meeting him in 1970 was the turning point in my life."

Melman and Orzoff became business partners and created a hip burger joint geared toward young singles interested in rock music, casual clothes, healthy food and fun drinks. The menu was designed to appeal to a variety of tastes and included everything from vegetarian and macrobiotic foods to hamburgers, sandwiches, milkshakes and the first salad bar in Chicago.







RJ. Grunts opened in Lincoln Park on June 10, 1971 and soon became one of the hottest restaurants in Chicago and then the nation. It was iconoclastic in its day and is still considered a forerunner in the trend towards dining out as entertainment that swept the country in the early 1970's.

More unique concepts followed, and with each new restaurant the company grew and Melman's style continued to evolve. Since 1971, Lettuce has created high quality, successful restaurants that range from Michelin-starred fine dining to fast casual burger joints, from quick-serve Asian fare to upscale Italian cuisine, from sushi to Spanish tapas, and much more. In addition to these brick and mortar restaurants, Lettuce concepts and cuisine can also be found in sports stadiums, airports around the country and grocery stores.

Melman's guiding philosophy is that he is not interested in being the biggest, the richest or the most well-known restaurateur. He has always just wanted to be the best he can be. He places enormous value on the people who work for Lettuce and feels tremendous responsibility for their continued success.

Melman and Lettuce Entertain You show no signs of stopping. "We're a very disciplined organization. We run restaurants well," says Melman, who was honored with the James Beard Outstanding Restaurateur Award in 2011 and the Lifetime Achievement Award in 2015. "People think of us as creative-and I do believe we possess creativity, but more importantly, we play good solid ball. We surround ourselves with good people and we train them well. And, we work very hard." Adds Melman of Lettuce's success, "We've had the ability to give people what they want almost before they know they want it. You can call it trendsetting. I prefer to call it the ability to listen to people."









#### **CHICAGOLAND AREA**

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   671 N St Clair St 312-642-0001
   834 W Fulton Market 312-733-0370
   155 N Wacker 312-736-0404
   Oak Brook: 272 Oakbrook Center 630-491-1415
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   Lincolnshire: 215 Parkway Dr 847-808-8880
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   Chicago: 435 N Clark St 312-610-4200
   Rosemont: 5441 Park PI 847-261-0399
- CAFE BA-BA-REEBA!® 2024 N Halsted St 773-935-5000
- THE DALCY<sup>™</sup> EVENT SPACE 302 N Green St 773-645-1430
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- M BURGER®
   Aurora: 1650 Premium Outlet Blvd 312-217-1969
   Chicago: 161 E Huron St 312-254-8500
   Chicago: Water Tower Place 312-867-1549

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- OSTERIA VIA STATO® 620 N State St 312-642-8450
- PIZZERIA PORTOFINO™ 317 N Clark St 312-900-9018
- RAMEN-SAN®
   59 W Hubbard St 312-377-9950
- RAMEN-SAN® DELUXE 165 E Huron 312-767-4075
- RAMEN-SAN® WHISKY BAR 219 N Green St 773-645-0085
- R.J. GRUNTS® 2056 N Lincoln Park West 773-929-5363
- ROTISSERIE EMA™
   74 W Illinois St 312-527-5586
- RPM EVENTS<sup>™</sup> EVENT SPACE 317 N Clark St 312-900-9023
- RPM ITALIAN® 52 W Illinois St 312-222-1888
- RPM STEAK®
   66 W Kinzie St 312-284-4990
- RPM SEAFOOD® 317 N Clark St 312-900-9035
- SARANELLO'S® Wheeling: 601 N Milwaukee Ave 847-777-6878
- SHAW'S CRAB HOUSE® Chicago: 21 E Hubbard St 312-527-2722 Schaumburg: 1900 E Higgins Rd 847-517-2722
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- WILDFIRE® Chicago: 159 W Erie St 312-787-9000 Glenview: 1300 Patriot Blvd 847-657-6363 Lincolnshire: 235 Parkway Dr 847-279-7900 Oak Brook: 232 Oakbrook Center 630-586-9000 Schaumburg: 1250 E Higgins Rd 847-995-0100
- WOW BAO®
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   225 N Michigan Ave 312-226-2299
   1 W Wacker Dr 312-658-0305
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   200 N Michigan Ave 773-279-5216

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 STELLA BARRA PIZZERIA® & WINE BAR Santa Monica: 2000 Main St 310-396-9250

#### **AUSTIN, TX**

 ABA® 1011 S Congress Ave 737-273-0199

#### LAS VEGAS, NV

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- EL SEGUNDO SOL TAQUERIA & MARGARITA BAR® 0n The Strip at Fashion Show 702-258-1211
- JOE'S SEAFOOD, PRIME STEAK & STONE CRAB® The Forum Shops at Caesars 702-792-9222
- MON AMI GABI®
   Paris Resort & Casino 702-944-4224
- RPM ITALIAN®
  The Forum Shops at Caesars 702-860-2225
- STRIPBURGER® AND CHICKEN On The Strip at Fashion Show 702-737-8747

### TWIN CITIES AREA, MN

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- TWIN CITY GRILL™ Bloomington: Mall of America 952-854-0200
- WILDFIRE® Eden Prairie: Eden Prairie Center 952-914-9100

## **WASHINGTON DC METRO AREA**

- JOE'S SEAFOOD, PRIME STEAK & STONE CRAB® Washington DC: 750 15th St NW 202-489-0140
- MON AMI GABI® Bethesda, MD: 7239 Woodmont Ave 301-654-1234 Reston, VA: Reston Town Center 703-707-0233
- RPM ITALIAN® Washington DC: 601 Massachusetts Ave NW 202-427-9293
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